Brasil IT+

Value beyond expectations

your car has a
4G connection

your fridge spindles a
1Tb hard drive

a cow
produces
200 Mb of data

Something has changed

We are experiencing a combination of old-style
and **modern IT practices**

Rise to the **Challenge to**

get HIGH-VALUE outcomes
with the **Digital Brazil** where
200 million people
living and working on the **7th** largest economy,
embraced technology and **became** the
4th largest CONNECTED DEVICES MARKET in the World
just one time zone away

A country **BIMODAL**
by design

Softex

ApexBrasil
BRAZILIAN TRADE AND INVESTMENT
PROMOTION AGENCY

Since 2004, Brasil IT+, the global Brazilian IT initiative supported by Softex (Association for the Promotion of Excellence in Brazilian Software) and Apex-Brasil (Brazilian Trade and Investment Promotion Agency), is a sponsor at Gartner's Symposium/ITxpo. For 2015 13 companies were selected to showcase the innovative Digital revolution available on 5th largest IT market in the world.

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Value beyond expectations

You are invited to join us on the sessions:

"New Product Launch: Manage Telecom and Mobile on a single platform" on Monday, Oct 5 at 6:10 PM to 6:30 PM in the Theater A, Atlantic Hall

"Is good enough security good enough? Balancing convenience and Security in the Digital World." On Tuesday, Oct 6 at 10:30 AM in the Dolphin's Southern 1

"How Nokia improved operational performance embracing Digital Business" on Wednesday, Oct 7 at 10:30 AM in the Swan's Mockingbird Room

LEARN ABOUT SOFTEX (www.softex.br) – : The Association for the Promotion of Brazilian Software Excellence – SOFTEX - is a non-profit organization that promotes the Brazilian IT industry competitiveness. SOFTEX has more than 2,000 companies throughout Brazil and is integrated by a broad network composed of 20 regional Agents.

LEARN ABOUT APEX-BRASIL (www.apexbrasil.com.br) - Apex-Brasil (Brazilian Trade and Investment Promotion Agency) is a government agency with the mission to promote exports of Brazilian products and services and contribute to the internationalization of Brazilian companies. The agency works to increase the number of exporting companies, add value to the range of exported products, consolidate the country's presence in traditional markets and open new markets abroad for Brazilian products and services. Apex-Brazil currently supports 50 sectors of the Brazilian economy, including the software sector. The Agency works with the image of these productive complexes by means of broad actions of marketing and promotion to businesses and consumers in markets with strong purchasing potential. Each year, it supports the participation of Brazilian companies in more than 600 events in Brazil and abroad.

MC1
WinTheMarket

mc1.com.br

Extending the power of your organization to the field

In an increasing competitive market the BIG QUESTION is how to "WIN THE MARKET?" The answer is to select a digital modern solution focused on Sales Effectiveness, with 45000 users in 17 countries and ready to get integrated with your ERP and legacy CRM. Discover How to Do More and Better with your Field Sales Team following #WinTheMarketWithMC1.

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POWERING YOUR BUSINESS

stefanini.com

Powering your Business

Stefanini is an industry-recognized leader in IT outsourcing services, offering onshore, offshore & nearshore support to mid-size and large corporations. Services include: IT helpdesk outsourcing; desktop managed services; SAP advisory; analytics/business intelligence consulting; mainframe modernization; mobility services; and strategic staffing. Highlights: 76 cities – 84 offices – 33 countries – 35 languages – 20,000+ resources.

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What keeps you up at night? Try Nearshore Outsourcing from Brazil. Convenient Time Zone, Good Communication and Cultural Compatibility, Business Acumen and Low Turnover are some or our differentials.
- Web-based Apps, Multi-platform Mobile Apps, SharePoint Portals, Cloud Migration and Management.
- Node JS, Angular JS, JAVA, .NET, SharePoint.

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Global HR Solutions and Services

Apdata is a HR Global Solutions Company, that developed an integrated modular software capable of processing local and multinational companies on a single database. With 31 years of experience, we have a portfolio of 650+ customers of different trades, processing 1,7 million employees/month of leading companies in the USA, Africa, and Latin America.

AURUS SOFTWARE
MANAGING FROM ANYWHERE, ANYTIME !

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A full ITSM tool to all your business needs

The Enterprise Service Manager is the easiest and most powerful platform to integrate the management of business processes and services in a single platform, applying ITIL specifications, PMI references and Workflow control by WFMC standards.
With a built-in workflow solution, the platform allows the management of any type of services and processes, standardizing, controlling and automating the company's tasks and procedures.

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TECH

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Big Data Analytics and Dashboards

For companies looking for operational efficiency, Icaro Tech empowers Intelligent Operations by providing analytics and dashboard software and services that enable deep, real-time insights into your business.
Our solutions are designed for mission-critical operations, built upon its successful track record as a systems integrator for the telecommunications, finance, retail and utilities industries.

ilegra
think beyond.

ilegra.com

Design Thinking Applied
ilegra is a global IT and business solutions company that has an approach based on thinking ahead and beyond the software, that helps its clients to improve their results, innovate and grow.
Strategic Partnerships with Oracle, SAP and Google
Innovative Business Solutions, Software development and support of IT environments for companies that think BIG.

NAVITA

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Excellence in Mobility and Telecom
Navita is the leading Enterprise Mobility Management provider in LATAM. We manage more than 1 Million devices for the largest companies in the region. Mobile Device Management, Telecom Expense Management and other mobility related services help our customers to increase security and reduce the telecom and mobility costs.

PrimeBuilder

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Cloud-enabled, model-driven BPM platform
PrimeBuilder is a user configurable mobile BPM platform, with built-in workflow design and editing, enabling fast time to value mobile enterprise deployments, ensuring effective management and performance improvement across all business areas. With 57,000 users, Prime Systems is leader in cross-industry enterprise mobility

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IT SOLUTIONS
CLOSER. FASTER. BETTER.

resourceit.com

Monitoring, Automation, Testing and ID Management
Resource IT is a multinational IT Systems Integrator with over 3,000+ employees, 300+ clients and 19 offices across 5 countries in the Americas. The company is among the biggest and fastest-growing SAP and Salesforce.com service partner and also offers a variety of proprietary solutions including Monitoring, Automation, Testing and ID Management.

SIENA
i d e a

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Passion and Power to Innovate
We are a team of innovative experts from a variety of different fields. Together, we create new possibilities and work hard to transform them into profitable advantages.
We enable our clients to improve their products and systems, to discover new technology applications and business opportunities. We help our clients innovate.

SIKUR
PRIVACY ABOVE ALL

sikur.com

Secure Corporate Communication and Collaboration Platform
Designed for high security enterprise context, Sikur offers voice, video and text communication, file sharing and collaboration for desktop and mobile users, and aproprietary hardened smartphone: the GranitePhone.
Sikur private or public cloud platform offers cutting edge encryption technology enabling your company to effectively preserve your greatest asset - information.

tokenlab

tokenlab.com.br

Mobile applications solution provider
Tokenlab is a studio specialized in creating remarkable mobile applications. We deliver world-class mobile applications to different industries. Our team helps our clients by:
- Devising goals and metrics to measure Return of Investment (ROI);
- Creating an amazing User Experience (UI/UX);
- Developing, delivering and integrating mobile applications.